



Mid America Regional Lily Society

Minutes of January 8, 2011

News from the Board
By Mary Lou Snider

Minutes of January 8th Meeting

Don Kelley opened the meeting at Audrey Ringhausen's home with 11 members present.

The minutes were read, and Don made a motion to add the following sentence to the December 5th minutes. "Thank you to the Daffodil Society for sharing their date and space."

Audrey gave a financial report. There is a \$820.00 balance in the checking account and \$8781.00 in C/D's. We had a profit of \$506.00 from the Fall Bulb sale.

Kim Peterson sent word that the dues for 2011 is due now.

Carol Bales sent a report saying she is happy to do the 2010 report for NALS. The copy deadline for the March Lily Trumpet is February 15th. She suggested we publish an 8 page newsletter like usual, but use four pages (front & back and inside covers) for news and the inside four-page insert for the bulb sale order form. This will reduce the costs of printing the order form as an extra insert, and will also save on postage. She agrees with Pam Hardy that it should be 4-color to properly display the lilies.

Fred Winterowd has got Don Sullivan, Assistant Store Manager at Creve Coeur Camera, to speak at the Educational Meeting, March 12th. Fred suggested we give a \$50.00 honorarium to Don. Fred, also asked for time at the end of the meeting for Judges training and a possible quiz. Debra Pratt will introduce Photography at the meeting. She wants pictures of lilies, from 4X6 to 8X10.

We have confirmed the Spring Bulb Sale will be 1 day, April 9th, from 9 am to 5 pm., in the Beaumont Room. The packing party will be Friday, April 8th, from 9 am to 2 pm. Marlene Belew will bring a luncheon tray Friday, April 8th for the packing party. Members are asked to bring a snack or a dessert. Everyone is responsible for their own drinks. Please call Marlene to let her know if you are coming to the packing party.

Fred and Jean will be going to Kansas City on April 16th. Fred will give a lecture on design at the Garden Center of Kansas City.

On May 14th, Fred will continue the Judges training and testing from 10 am to 1 pm at Fred and Jean's house. Following lunch, we will have a Board Meeting.

Bob Snider gave a report on the 2011 Lily Show, listing all the people that will be helping with the show. We will set up for the lily Show on Friday, June 17th from 9 am to 5 pm in Orthwein Hall. We will prepare the lilies, the designs and photos on Saturday from 7 am to 10 am. We will have the judging and a short meeting from 10 am to noon. The Lily Show will be open to the public from noon till 5 pm Saturday and 9 am to 5 pm Sunday.

At the closing, we will disassemble and move out all of our displays. There was a discussion about a need for new signage for the design and photo entries, and awards.

Debra will get 3 judges for the photography entries. Each judge will receive a \$25.00 check. The judges for the design contest will receive a \$25.00 gift certificate to Missouri Botanical Garden. Debra was given \$100.00 for expenses. It was suggested we ask Ellen Mell to check about new background pieces for the design entries.

Debra has volunteered to host the Awards Luncheon in July. She will confirm the date later. We will have a plant exchange and awards from the Lily Show will be given out. It will be a Pot-Luck luncheon.

Pam Hardy introduced the order form for buying lily bulbs, with colored pictures, descriptions, cost and when lilies bloom. And 1 page for orders.

Fred mentioned next year, 2012 will be the MARLS 30th anniversary. We should start thinking about how we will celebrate the occasion.