



## **Mid America Regional Lily Society**

### **Minutes of January 11, 2014**

MARLS Board Meeting

Saturday, January 11, 2013, 9:00 AM

Prairie Commons Branch Public Library in Hazelwood, MO

President Don Kelley called the meeting to order at 9:17 AM, gave some opening welcome remarks to the attendees and read through the meeting agenda. With the absence of the last meeting minutes, and resignation of our club Secretary, the reading of the minutes was postponed until the next meeting.

Don Kelley then asked for the Treasurer's report. Audrey Ringhausen reviewed the June 1, 2013 – January 11, 2014 report from a printed handout. We had a beginning balance of \$3,890.97, with total expenses of \$724.23 and total income of \$451.00, for a final balance of \$3,617.74. We also have a Certificate of Deposit bought in July 2007 for \$4,005.04. This brings us to an ending total of \$7,622.78.

Audrey Ringhausen then reported that she would regrettably need to resign her position for 2014. President Don Kelley thanked Audrey for the Treasurer report, her service to the organization, and continued support of MARLS.

President Don Kelley then read the membership report from Kim Peterson our membership chairperson. We have one new member for the MARLS organization. MARLS members in standing should pay their 2014 membership, as they are due at the first of each calendar year.

Lynn Slackman then reported that the MARLS web site statistics were similar to last year except with the noticeable increase in viewers that find us from referral instead of the results from an organic search of the Search Engines. This is due to the addition of a blog to the MARLS website. We are still visible via the Search Engines, but people are starting to read our blog posts before viewing the MARLS website. We currently have 20 posts in our blog, with 477 page views last month and an all-time history since February of 2012 of 5,584 page views. In addition to MARLS blog posts about the 2013 NALS Convention, we also have a new blog post about the Lilium Planting at the Jewel Box.

Marlene Belew, MARLS Hospitality Chairperson, reported that she has enjoyed the position of Hospitality Chairperson, but would regrettably need to resign her position for 2014. President Don Kelley thanked Marlene for her service and continued support of the MARLS organization.

Fred Winterowd, Jewel Box Planting chairperson, passed around pictures from the Lilium planting during October of 2013. This event was successfully completed on October 12,

2013. Members of the Parks Department and Flora Conservancy of Forest Park joined us on this beautification project. Our sincere thanks go out to Tina Rein the Forest Park Garden Coordinator, Annabeth Weil of the Flora Conservancy, and the MARLS volunteers for participating in this event. The MARLS group has on-going responsibility for grooming the planting site. President Don Kelley expressed his appreciation for this new event and thanked Fred for organizing it.

Don Kelley, MARLS Liaison for MBG, reported the dates negotiated with MBG for the 2014 events as the following;

February 22<sup>nd</sup> for the Educational Meeting

March 29 – 30<sup>th</sup> for the Spring Lily Bulb Sale

July 5 – 6<sup>th</sup> for the Annual MARLS Lily Show

## **Old Business**

**Education Meeting;** Due to short notice of the upcoming Educational Meeting, Lynn Slackman suggested and motioned that we contact Sophia Warsh from the Missouri Botanical Garden to speak at our 2014 Educational Meeting. She is local and could talk to us about bulbs and the Bulb Garden at MOBOT. This motion was seconded by Debra Pratt, and the motion approved by the group. Lynn Slackman will contact Sophia to inquire about her availability. Debra Pratt then suggested that we begin contacting our 2015 educational speaker during mid-2014 to give speaker's plenty of notice and allow ample time to publicize this event. Several potential speakers were suggested. Debra Pratt then volunteered to take the action item of contacting speaker for 2015 availability. Fred Winterowd motioned that we should purchase 50 bulbs for a Liliium planting demonstration directly following our speaker presentation. Debra Pratt amended this motion to suggest a purchase of 75 bulbs to cover the upcoming Jewel Box luncheon and the Educational meeting. Jean Winterowd seconded this motion, and the motion was approved by the group.

**Spring Sale;** the 2014 Spring Bulb Sale is schedule for March 29<sup>th</sup> – 30<sup>th</sup>, but a chairperson for this event has not volunteered. President Don Kelley will explore leadership for this event with Kim Peterson and Dennis Fitzgibbons. Debra Pratt suggested that a possible alternative could be a member order instead of the sale. Lynn Slackman then suggested that in the absence of a Spring Bulb Sale, we should continue with the ordering of Liliium bulbs for our potted Liliium sale during the July MARLS Liliium Show. Possible alternatives were tabled until the results of the project leadership search are completed. President Don Kelley completed exploration of leadership for this event. Kim Peterson has accepted the role of Chairperson for the 2014 Spring Bulb Sale.

**MARLS Liliium Show;** the 2014 Annual Liliium Show is scheduled for July 5<sup>th</sup> – 6<sup>th</sup>. Don Kelley volunteered to contact Carol Appelbaum for the 2013 Show Schedule and will take care of updating it for the 2014 Liliium Show. Debra Pratt offered to coordinate the Photography Division for the Liliium Show. Bob Snider volunteered as the Chairperson for the 2014 Liliium Show, and will mentor Debra Pratt during 2014 so she gains the knowledge and experience to assume the Liliium Show Chairperson position for 2015.

## **New Business**

**Secretary;** with the absence of a Secretary for the meeting, Lynn Slackman volunteered to take the minutes and act as Secretary pro tem for the meeting. President Don Kelley said that Pat Kelley could assume the open MARLS Secretary position for 2014. Lynn Slackman motioned that Pat Kelley assume the MARLS Secretary position, Debra Pratt seconded the motion, and the motion was approved by the group.

**Treasurer;** with the resignation of Audrey Ringhausen a new Treasurer is needed. After Audrey described the duties and responsibilities of the Treasurer, Debra Pratt volunteered to assume the MARLS Treasurer position. Audrey and Debra will work together for a smooth transition of knowledge and responsibilities of this position for 2014.

President Don Kelley asked our Secretary pro tem to send a Thank You card to Audrey, Mary Lou, and Marlene for their service and support of the MARLS organization. This request was noted and will be acted upon by the Secretary pro tem.

**Awards Meeting, Jewel Box, and Fall Sale;** all of these remaining agenda items were put in a TBD status for later discussion at future meetings.

Bob Snider motioned that we adjourn the meeting, Audrey Ringhausen seconded the motion, and the meeting was adjourned at 11:45 AM.

Respectfully submitted,  
Lynn Slackman