



Mid America Regional Lily Society

Minutes of January 12, 2013

News from the Board
By Mary Lou Snider

Minutes of January 12, 2013 Meeting

Don Kelley opened the meeting at Fred and Jean Winterowd's house with 11 members present.

The minutes were read and approved by Pam Hardy and Debra Pratt.

Audrey Ringhausen gave a financial report. The Fall Bulb Sale had an actual profit of \$3.93. This being one reason why we are not having a Fall Bulb Sale in 2013. We have \$4,896 in a C/D and \$2,363 in checking, for a total of \$7,260. The report shows we lost money the last several years. We are going to have to find ways to cut expenses.

The 2013 NALS Lily Show will be in Des Moines, Iowa the last week in June. So far, Dan and Pat Kelley and Pam and Debra are planning on attending.

Kim Peterson reported no change in membership.

After some discussion, it was decided that 2 videos will be used at the Educational Meeting. Sara Williams, who talks about 4 men, who contribute to the breeding of lilies. And Nigel Strohman, who presents the breeding work of Ed Robinson. At the same time, Don's video of lilies from the National Lily Show will be shown.

The members wanted to especially thank Lynn Slackman for her outstanding work on the Website. We have visitors as far away as China, Germany and Russia. We are so lucky to have her. She was given a big round of applause.

Kim, who is in charge of the Spring Bulb Sale, will order fewer choices this year. She will order more of the ones that sell to the public. We have about 100 bulbs left from the last show and Kim will order 500 more. We will pot and sell leftover lilies at the Lily Show. We need to find a more economical way to ship. Maybe, taking longer to ship, rather than Express shipping. This will be our only sale this year, so we need to put that in our advertising.

Don sent a check to Missouri State for our yearly "Not for Profit" status.

Bob Snider is working on the arrangement of the tables and such for the Lily Show. The show will be in the Beaumont Room, which is smaller than Orthwein Hall. But, we do not have to share it with anyone. "Casablanca" will be the theme for the Design section of the show. Bob will talk to Ellen Mell getting her up to date with all the changes. Debra Pratt will be in charge of the Photography section.

We will be looking for Judges for Horticulture, Design and Photography.

Kim wants to save money, suggesting we eliminate the paid arrangements. If we have time, we'll make arrangements and sell them for the show only. We will continue having the arrangements at the Spring Bulb Sale and the Educational Meeting. It was decided to give Certificates instead of money for prizes.

A short discussion decided the Mini Show will be around the end of July or at the beginning of August. Debra volunteered to have it at her house, if possible. Don and Pat agreed to have it if Debra can't.

The members voted to give \$50.00 to NALS for the Marls award.

Fred brought up suggestions to educate the public about lilies. Planting lilies and taking care of them. Maybe putting them at the Zoo or a park. Somewhere where our name is out there. We would need volunteers and an agreement with the participating venues. Another suggestion was to visit gardens and end up with a party somewhere. A committee was formed, consisting of Fred, Debra and Pam, who would look into it and come up with some ideas.

It was decided to ask members by E-Mail - "What would they like to do the rest of the year?" Hoping to involve members. Debra will be the Chairwoman. She will come up with a list of ideas that we can use.

Respectfully submitted,

Mary Lou Snider